BUYER'S GUIDE

Use this fast, easy form to schedule your Buyer's Market Ad

Step 1: Pick a Start Date

- ☐ Start my ad with the _____ Issue
- ☐ Continue until forbid
- ☐ Stop my ad with the _____ Issue

2006 PUB. SCHEDULE

In-Homes	Zone	List
January 4	1, 2	B
January 18	1, 2, 3	A
February 1	1, 2	B
February 15	1, 2, 3	A
March 1	1, 2	B
March 15	1, 2, 3	A
March 29	1, 2	B
April 12	1, 2, 3	A
April 26	1, 2	B
May 10	1, 2, 3	A
May 24	1, 2	B
June 7	1, 2, 3	A
June 21	1, 2	B
July 5	1, 2, 3	A
July 19	1, 2	B
August 2	1, 2, 3	A
August 16	1, 2	B
August 30	1, 2, 3	A
September 13	1, 2	B
September 27	1, 2, 3	A
October 11	1, 2	B
October 25	1, 2, 3	A
November 8	1, 2	B
November 22	1, 2, 3	A
December 6	1, 2	B
December 15	1, 2, 3	A

Deadline: 1 Week Prior to Above In-Home Date

Step 2: Pick Your Ad Size

- ☐ 1 block size
- ☐ 2 block size

If you want a bigger block ad, please call **703-866-5156** *to talk to one of our advertising executives for personalized service.*

Step 3: Pick Your Zones

- ☐ Zone 1
- ☐ Zone 2
- ☐ Zone 3

ZONES

1 = South Alexandria
2 = Springfield / Burke
3 = Fairfax / Annandale
For a zone map click here
For a zip code info click here

Step 4: Tell Us What You Want to Say

Heading: _____

Text: _____

_____

_____

_____

_____

☐ Proof Requested

☐ Fax _____ ☐ Email _____ ☐ Mail

Step 5: Submit Payment

Pricing Based on Same Date Insertions

1-Block Ad : 1st Zone **$50,** 2nd Zone **$40,** 3rd Zone **$30**
2-Block Ad : 1st Zone **$100,** 2nd Zone **$80,** 3rd Zone **$60**

NAME _____

ADDRESS _____

CITY/ZIP _____

PHONE NO. _____

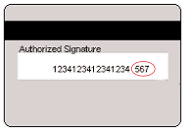
AMOUNT ENCLOSED $ _____

☐ MC ☐ VISA ☐ AMEX **Expiration Date**_____

FILL IN CREDIT CARD ACCOUNT NUMBER BELOW:

CSC code _____

The CSC code on the back of your MC or VISA



Or the front of your AMEX card

Step 6: Mail or Fax this form. This form must be received 7 days before the in-home date of the issue start date.

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